



AUL Management Committee

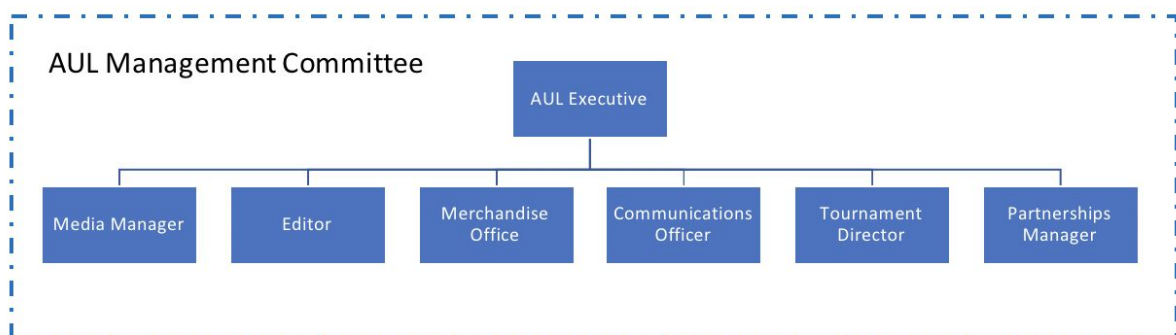
The AUL Executive are excited to engage with and involve the Australian community in the development of the AUL.

The voluntary positions described below are based on the planned needs of the AUL arising from the 2018 season. These roles are a general description of what will be required, and the AUL Executive encourages successful applicants to share new ideas and develop their role. Successful applicants should be proactive in their approach and should work independently, with guidance from the AUL Executive.

Each role will involve a weekly time commitment of 2-3 hours, as well as a fortnightly Management Committee meeting. Applicants should be aware that a greater time commitment may be required closer to the tournament weekend.

If you have any questions, please email contact@australianultimateleague.com

Applications are due 5pm AEST, Wednesday 23rd January 2019.
Announcements are expected to be made by the 6th February 2019.



	Overview	Key Responsibilities	Favourable Skill Set
Media Manager	Responsible for creating and sharing online material, such as articles, videos, and giveaways, on the AUL social media accounts. A suitable candidate should have an interest in and knowledge of social media, marketing, and communications.	<ul style="list-style-type: none"> - Work with editor to engage journalists, develop online content and manage release timeline - Expand the AUL brand on social media - Engage with mainstream media outlets to increase exposure of the AUL - Arrange a briefing session for coaches and players regarding approach to media and interviewing 	<ul style="list-style-type: none"> - Interest in creating original social media content - Good written English language skills
Editor	Responsible for managing written content creation to be shared via the AUL social media accounts and website. This role involves managing a team of journalists and adhering to deadlines. A suitable candidate should have excellent written English language skills, should be organised, and should enjoy working with others.	<ul style="list-style-type: none"> - Work with media manager to engage journalists, develop online content and manage release timeline - Manage a small team of journalists - Edit articles to be published on the AUL website and social media accounts - Provide content to media manager for media opportunities 	<ul style="list-style-type: none"> - Experience in editing - Organised - Good written English language skills
Merchandise Manager	Responsible for all aspects of AUL uniform and merchandise management. This role will be the point contact with the Official AUL Merchandise Suppliers and will liaise with teams to collate and distribute orders. A suitable candidate should be organised and have great attention to detail.	<ul style="list-style-type: none"> - Manage merchandise timeline including design, ordering, payment and distribution - Communicate with suppliers on behalf of the AUL - Communicate with team managers regarding all team merchandise and uniform items 	<ul style="list-style-type: none"> - Organised - Experience in design and merchandise

Communications Officer	<p>Responsible for communication between the AUL Management Committee and other parties involved with the AUL. This role will require regular contact with team managers, coaches, players and fans. A suitable candidate should have strong written communication skills and should enjoy working with people.</p>	<ul style="list-style-type: none"> - Draft public announcements in consultation with AUL Management Committee - Communicate information to team managers, coaches, players and fans 	<ul style="list-style-type: none"> - Strong written and oral communication skills - Organised - Good people management skills
Tournament Director	<p>Responsible for managing the AUL tournament weekend (May) and the AUL Finals weekend (October). This role will involve appointing and managing volunteers to ensure the smooth running of the weekend. A suitable candidate should have prior experience in event management.</p>	<ul style="list-style-type: none"> - Engage and manage a team of volunteers for the tournament weekend and finals weekend - Develop and manage timeline for tournament weekend and finals weekend 	<ul style="list-style-type: none"> - Experience in event management - Good people management skills - Organised and detail oriented
Partnerships Manager	<p>Responsible for developing and maintaining relationships with new and existing partners. A key part of this role will be in seeking new opportunities for long term partnerships. A suitable candidate should have excellent written and verbal communication skills.</p>	<ul style="list-style-type: none"> - Seek opportunities for new AUL partnerships - Provide support to individual teams around partnership development and maintenance - Maintain positive relationships with existing AUL partners 	<ul style="list-style-type: none"> - Strong written and oral communication skills - Experience in sponsorships, marketing or communications - Ability to create advertising content (brochures, videos, images etc...)